

Criteria for Selection of Articles

- ❖ News Value & Impact; What is the news? Is the publication widely circulated so as to affect depth of reach of the published article to set the agenda or policies?
- ❖ Research originality, Balance & Accuracy; Is this an original piece of work that is objective and containing facts?
- ❖ Quality of Writing & Story telling skills; What is the level of writing and choice of words?
- ❖ Human Interest; Is the topic about people and seeking to demystify the sector.
- ❖ Topicality & Contemporary; Is the theme about a current subject?
- ❖ Consistency through continuous engagement with the sector's policy makers